

**VIRGINIA STATE UNIVERSITY BOARD OF VISITORS  
COMMITTEE ON INSTITUTIONAL ADVANCEMENT  
12:30 P.M.; THURSDAY, NOVEMBER 17, 2022  
Gateway Dining & Event Center  
(on the campus of Virginia State University)  
(No Public Comment Period Scheduled)**

**DRAFT AGENDA**

CALL TO ORDER ..... Mr. Edward Owens, Vice Chair

ROLL CALL

INVOCATION (*Pastor Jasmyn Graham, Director of Campus Ministries*)

APPROVAL OF AGENDA

APPROVAL OF PREVIOUS MEETING MINUTES (if any)

- September 15, 2022 Committee Meeting

PRESIDENT’S REMARKS ..... Dr. Makola M. Abdullah

REPORTS AND RECOMMENDATIONS

- Institutional Advancement ..... Ms. Tonya S. Hall & Team Members  
Vice President for External Affairs
  - The Value of Storytelling in Advancing VSU—Board, Alumni, University, Donors
  - Year to Date Dashboard
  - Individual and Corporate Engagement Update
  - Alumni Update
  - Mission Moment

OTHER BUSINESS

ADJOURNMENT

*All start and ending meeting times are approximate. Meetings may begin after the posted start time at the pleasure of the Board. The Board reserves the right to change its schedule as necessary.*